

Jubilee Plus

Churches That Change Communities

Conference 28th October 2017



Social Business: Building the Future

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EXERCISES

1 The Daily News October 2022

It's October 2022 and your business is front page news!
Spend a few minutes writing the key points of the story as you would like it to be.

- What is the headline?
- Draw a picture for a photograph
- Add a few comments

2 Traits of good Entrepreneurs

Based on your knowledge and from reading Proverbs 31, consider:

- What characteristic or trait makes a good entrepreneur stand out from the crowd?
- Why?
- Give examples
- How will you develop such traits?

3 Integrity: Things to consider

1. What are *your* weaknesses?
2. How will *you* guard against them?
3. To whom are *you* accountable?
4. Do *you* have a mentor?
5. Do *you* mentor anybody?

4 Peter Drucker's Five Most Important Questions

1. What is your mission?
2. Who is your customer?
3. What does your customer value?
4. What are your results?
5. What is your plan?

5 Identify your Challenge

- 1 Decide **what** you are building
- 2 Confirm for **whom** you are building
- 3 Ascertain **where** you will build
- 4 Determine **how** you will build
- 5 Clarify **why** you are building
- 6 What is your **calling**?

6 **The Golden Circle** (Simon Sinek)

For you and/or your business, consider

1. What do you do?
2. How do you do what you do?
3. Why do you want to run the business you are running?
4. Would anybody notice if you were not in business?
5. What support do you have to keep you going when times are tough?

7 **Key elements of the pillars**

Read 2 Kings 12 then analyse the comments under the three pillars of Strategy, Finance and Management.

8 **The purpose of strategy** (Max McKeown)

Strategy is deliberately trying shape the future by asking the following questions:

- Where are we?
- Where do we want to go?
- What changes have to be made?
- How should changes be made?
- How shall we measure progress?

9 **Finance**

Don't just roll the dice!

- What **costs** are involved in building a business?
- What **benefits** will there be? For whom?
- What are the **risks**?
- Do you know how to prepare a **cashflow forecast**?
- Do you know how to produce a **budget**?
- What **accounting software** is best for your organisation?
- How much **finance** do you need?
- What **security**, if any, could/should you provide?

10 **Business by the Book** (Larry Burkett)

Consider the extent to which you do the following:

1. Reflect Christ in your business practices (Proverbs 3:32, 4:24)
2. Be accountable [especially to your spouse] Gen 2:24)
3. Provide a quality product (or service) at a fair price [unlike Amos 8:4-7]
4. Honour your creditor (Proverbs 3:27-28)
5. Treat your employees fairly (James 2:9)
6. Treat your customers fairly (Philippians 2:3)

11 **Success**

What will success look like for you?

How will you know when you have been successful?

Will you pray regularly for your business, your colleagues & your stakeholders?

Will you seek to honour God in and through your business and how you operate it?

To download these exercises and/or some notes on the seminar as well as a recommended list of resources (books and websites), please go to www.axiom-e.co.uk/resources before 15th November.

Ref: SBBTF-Exercises.doc Last updated by Ken Dickson on 26th October 2017